

Dear colleague,

we are glad we can invite you to Bled, to attend [Living bits and things 2012](#), the only and the leading **Internet of Things (IoT) and Machine to Machine (M2M)** event in Central and South East Europe with focus on **Smart living and Smart business applications**.

Living bits and things 2012,
27th November, Bled

This year the **Living bits and things** is held on **Tue, 27th Nov** and will be followed by the a three days **IoT Forum** event, from 28th to 30th Nov 2012. This combination of two complementary IoT events makes a unique additional value for all participants.

After successful [Living bits and things 2011](#), held in Ljubljana last year, this year we are moving to magical Alpine environment in **Bled** for a whole week. During the [Smart living Europe Days 2012](#), we are going to host decision and opinion makers in IoT/M2M and experts and stakeholders who are daily involved in social, economic and technical development of companies, organizations, cities and communities.

Special focus this year?

- **Central & South-East Europe** region, including Danube region
- **IoT/M2M applications** and market deployments for **Smart Living & Smart Business**
- **Broadband and wireless infrastructure** for IoT/M2M
- Smart cities with less than 1mio population = **smarter citizens**

We would like to invite you and your colleagues to join us in Bled and attend Living bits and things 2012 and to stay for the rest of a week also with the **IoT Forum**. We would sincerely appreciate to hear about the specific perspectives on IoT/M2M and Smart applications/services from you.

Program

Living bits and things 2012, <i>Tue, 27th Nov 2012, Bled</i>					
Smart cities and communities <i>Smarter citizens, cities with less than 1mio population, energy efficient, logistics and traffic</i>	Telecom IoT/M2M Services and Connectivity <i>Vertical Industries, Broadband and Wireless Infrastructure, spectrum, regulations</i>	Internet of Things Technology <i>embedded HW, sensors & sensor networks, platforms, big data, cloud, protocols, interoperability, standards</i>	Smart Business <i>Asset mgmt, Smart buildings, Smart factories, Smart healthcare, alternative business models</i>	Projects and Society <i>Young talents, Open innovation, bottom-up designs, regional cooperation, social inclusion, privacy and security</i>	Financing and Investment <i>EU Horizon 2020 funds and perspective, VC and private funds, PPPs</i>

How can you get involved?

To Attend,

[register](#) for the event and join experts in sessions and open workshops. Connect with the CEOs and CTOs from other companies, researchers, stakeholders and your peers in the region to verify and discuss your ideas and to discover new opportunities. [Register](#) on-line before September 20th (early bird) and get 50€ off the regular price. As an event attendee you are also entitled to special discounts on prices in all the [hotels listed](#) on the event web site.

To Speak,

you are invited to fill and send us [application form](#) for event sessions and workshop and take the opportunity to present your ideas, work and results in topics found in the [program](#). Share them with the broader audience either in morning sessions or focused afternoon workshops. Join the IoT/M2M community and make an impact on the Smart living and Smart business mosaic in the region.

To Sponsor,

either Central and South East Europe is your primary market or your company or organization would like to enter this market, you can make additional exposure in the region, not only on the event, but also in the [Living bits and things community](#). We have prepared a broad portfolio of [sponsor packages](#) to help you better position in the region and to join the most influential companies in the region in IoT and M2M. Please contact us on lea.lipovsek@ict-slovenia.net or call +386 31 709 224 to get your [sponsor package](#).

To Support,

all other public organizations and agencies who are interested to get involved and connected to event as a supporters are kindly invited to contact us on lea.lipovsek@ict-slovenia.net or call +386 31 709 224 to arrange the participation at the event.

We are looking forward to cooperating with you and meeting you in Bled in November.

Kind regards,

Rob van Kranenburg,
Living Bits and Things 2012 General Committee Chair
IOT EG of the European Commission and Chair of the WG Society, IOT Forum

Tomaž Vidonja,
Living Bits and Things 2012 General Committee Co-Chair
ICT Technology Network Institute

Lea Lipovšek,
Head of Living bits and things 2012 Organizing Committee
ICT Technology Network Institute